

SPOTLIGHT STORY RESERVATION FORM

Yes, our firm would like to submit a feature story for an upcoming issue of **Perspective New York**, **Perspective New Jersey** or **Perspective South Florida** (please specify) magazine. We will reserve a space for a story in your upcoming _____, 20__ issue. [Please check the corresponding boxes]:

1. One Page Package: \$2,950* Accepted: _____
A one page, single sheet, four color reprint of my article—500 reprints plus 25 magazines, and a low res PDF file for website use only. (For 1,000 reprints add \$300 plus extra S&H, for 2,500 reprints add \$400 plus extra S&H).

2. Two Page Package: \$3,950* Accepted: _____
A two page, four color single sheet front/backreprint of my article—1,000 reprints plus 25 magazines, a pdf file, limited use version. (For 500 reprints deduct \$300, for 2500 reprints add \$1,000. For three stories in one year the Basic Package is \$3500 each plus a 10% discount for Options 2 and 3).

3. Three Page Package: \$5,500* Accepted: _____
A four page, four color reprint of my article—1,000 reprints w/custom cover plus 50 magazines, a limited use version pdf file for my website or e-mail. (For 2500 reprints add \$1,250. For three stories in one year a 10% discount applies.)

4. Five Page Package: \$6,500* Accepted: _____
A six page, four color reprint of my article—1,000 reprints w/custom cover plus 50 magazines, a limited use version pdf file for my website or e-mail. (For 2500 reprints add \$1,500).

OPTIONS:

- 1. Additional copies of the magazine, \$300 per 100 (must be pre-ordered) Add: _____
- 2. Unlimited use version of the pdf with printing rights, \$950. Add: _____
- 3. Add text/camera-ready advertisement on back of reprint, \$500. Add: _____

NOTE: Client provides all photographs/images for article and custom cover.

Total: _____

*— 20% of all advertising generated by the featured firm’s vendor/consultant list will be credited back against the fees above.

Company _____ **Contact/Title** _____

Signature _____ **Telephone/Fax** _____ / _____

Address _____ **Floor/Suite** _____

City _____ **State** _____ **Zip Code** _____ **Email** _____

Please email this completed form to jhayes@perspectiverem.com or fax it to our Fort Lee headquarters at (201) 585-1574. All photos/graphics should be in one of the following file formats: jpeg, tif, eps or press quality pdf (300 dpi min. for photos/logos and 2400 dpi for line) and sent via email to production@perspectiverem.com. A 50% deposit is due upon booking with the balance due by the publication date. Make checks payable to: **Perspective Real Estate Media Group**.

Perspective Real Estate Media Group

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