

Yes, our firm would like to participate in your (specify month/theme) _____, 20__ issue of **Perspective** _____ (specify **New York, New Jersey** or **South Florida**). We have checked the ad size (and design and/or writing assistance box, if applicable). We are reserving a:

AD SIZE	SPECS (WXH)*	COLOR	PRICE	MAGAZINES
<input type="checkbox"/> Two Page Spread	17.00" x 11.00"	4/color	\$4750	25
<input type="checkbox"/> Full Page**	8.500" x 11.00"	4/color	2650	15
<input type="checkbox"/> 1/2 Page	7.7825" x 4.825"	4/color	1950	10
<input type="checkbox"/> 1/4 Page	3.625" x 4.825"	4/color	1500	5
<input type="checkbox"/> 1/6 Page (Business Card)	3.50" x 2.00"	4/color	950	2
<input type="checkbox"/> Design Assistance: No charge (Send text, logo & images. We will design your ad and send a proof for your approval.)				

** Premium positions: ___ Back Cover - \$3500 ___ Inside Front Cover - \$3250 ___ Opposite TOC - \$3100 ___ Inside Back Cover - \$3000.

Please note all sizes shown at trim size. Spread and full page ads can be bled with the addition of a .125" bleed on all sides and .325" safety for live material. For Mechanical Specifications and questions please email your request to: production@perspectiveREM.com. or check the website.

Name _____ Title _____
 Company _____ Email _____
 Address _____ Floor/Suite _____
 City _____ State _____ Zip Code _____
 Phone _____ Fax _____

- A) Our ad/materials will be sent by ___/___/___ via e-mail (to production@perspectiveREM.com) or by mail/ messenger to the address below. **We are sending:**
 email/camera-ready ad CD/camera-ready ad email of logo/images/text for PREMG to design
- B) Materials for ads requiring design assistance must be received at our Fort Lee office by the **20th of the month preceding publication**. Designed ads will not run without your prior written approval.
- C) **Please email this completed form to mweisberg@perspectiverem.com or fax it to our NJ headquarters.** For more information please call Bob Greenberg, President/Editorial Director, at (201) 585-1572, x-15, or Michele Weisberg, Sales Coordinator, at x-10.
- D) **Ad Specifications:** PREMG accepts jpeg, tif, eps or print quality pdfs (300 dpi min. for photos/logos and 2400 dpi for line art and text) via email or disk. Camera-ready ads may arrive through the 25th of the month preceding publication. **Please see Mechanical Specifications for more detailed explanation.**
- E) **Payment:** Make checks payable to: **Perspective Real Estate Media Group** and please remit, along with a copy of this signed order form. **Payment is due 10 days prior to the publication date or your ad/article may not run.** Reprints will take 4-6 weeks after the issue is published.

Perspective Real Estate Media Group

NJ HEADQUARTERS: 2125 Center Avenue, Suite 406 • Fort Lee, NJ 07024 • Tel (201) 585-1572 • Fax (201) 585-1574

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